Global network for integrated design

ADCF is a global design research institute and Asia-specific design knowledge exchange platform that works to encourage dialogue and involve scholars, designers and other experts from all around the world in its activities.

A Global Design Research Institute providing a platform for exchanging Asian design knowledge with transnational perspectives

Global Partners and Networks

ADCF
Asia Design Center For Future

ADCF is situated right in the heart of a cultural Asian city: Busan, Korea and is based at Dongseo University.

“Design research institute based on Asian values”

The Asia Design Center for Future (ADCF) will take the lead in the development of creative designs that harmonize Asian and Korean traditions with modern cultures through a lens of de-westernized Asian culture, and locally-oriented design research.

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Exploring Korean and Asian cultural values
Collaboration and engagement on a regional, national and international basis

ADCF aims to offer a different approach to contemporary design education in Korea, which has typically focused on Western design methodologies and theories. The ADCF instead seeks to localize the subject of research and scholarship of the East Asian region, explore Korean and Asian culture within the narrative of humanities and the arts, construct, create and disseminate Asia-specific design knowledge, and improve Asia’s design education through regional and global joint collaborations.

Vision & Goal

Research Activity

New design research reflecting Asia’s perspective
Transnational interactions within the Asian region as well as throughout the world
Explore local cultural values and present future alternatives

Research Activities
- Design research based on Busan, Korea, and Asia
  - Research on Korean & Busan design studies
  - Joint academic research in Asia
  - Study local historical and cultural contents

Educational Activities
- Educational application of created design knowledge
  - Develop new subjects and textbooks related to Korean and Asian designs
  - Develop courses and textbooks for international students
  - Develop MOOC courses

Academic Exchange Activities
- Dissemination and communication of research
  - Academic forum
  - International academic events including exhibitions
  - EU-HEC25 lab

Publishing Activities
- Publication of research results
  - Scholarly periodicals on Asian design studies
  - Publish textbooks
  - Conduct various writing activities

Archiving Activities
- Accumulation of design knowledge
  - Archive various achievements of Design College
  - Establish DIO for basic data related to Asian designs